

# LifeWrap Community Guidelines

**Effective Date:** June 21, 2026 **Last Updated:** June 21, 2026

These Community Guidelines (the "**Guidelines**") govern your conduct and the content you share on LifeWrap. They are part of, and are incorporated by reference into, our [Terms of Service](#), and capitalized terms used but not defined here have the meanings given in the Terms of Service. By using LifeWrap (the "**Service**"), you agree to follow these Guidelines.

These Guidelines describe what is and is not allowed on LifeWrap. They are not exhaustive. **We may take action against content or conduct that we determine, in our sole discretion (except where applicable law provides otherwise), is harmful, objectionable, or inconsistent with the spirit of these Guidelines, even if it is not specifically listed below.** We may update these Guidelines at any time.

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## 1. Who Can Use LifeWrap

LifeWrap is only for people who are **at least 18 years old**. You must use your real identity in the manner required by the Service, must not maintain more than one account (except as we expressly permit), and must not use LifeWrap if you have previously been banned or if doing so would violate any applicable law.

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## 2. Respect Other People's Privacy and Consent

LifeWrap is built around sharing real life, which makes consent and privacy essential.

- **Get consent before sharing others.** Do not post, tag, or share photos, videos, names, likenesses, or other identifying information of any other person without that person's clear, prior permission to do so on LifeWrap.
- **No sharing private information.** Do not post or share another person's private or personal information (sometimes called "doxxing"), including home or work address, phone number, email, government identifiers, financial information, medical information, precise location, or login credentials.
- **No non-consensual intimate imagery.** Do not share, threaten to share, or solicit intimate, nude, or sexual images of any person without their consent. This includes

content created or altered by any means, including AI-generated or “deepfake” content.

- **Respect requests to be left alone.** If someone asks not to be tagged, identified, or contacted, respect that.
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### 3. Keep Each Other Safe

We do not allow content or conduct that threatens or harms people.

- **No threats or incitement of violence.** Do not threaten, encourage, organize, or glorify violence against any person, group, or property.
  - **No harassment or bullying.** Do not harass, bully, intimidate, stalk, or repeatedly target any person, or coordinate others to do so.
  - **No hate.** Do not attack, demean, or promote hatred or discrimination against people based on race, ethnicity, national origin, immigration status, religion, caste, sex, gender, gender identity, sexual orientation, disability, serious medical condition, age, or any other protected characteristic.
  - **No content that promotes self-harm.** Do not encourage, promote, provide instructions for, or glorify suicide, self-harm, eating disorders, or other self-destructive behavior. If you or someone you know may be in danger, please contact your local emergency services or a crisis support line in your area.
  - **No exploitation or endangerment of minors.** We have zero tolerance for any content or conduct that sexualizes, exploits, endangers, or otherwise harms minors. We report apparent child sexual abuse material to the National Center for Missing & Exploited Children (NCMEC) and to law enforcement, and we cooperate with investigations.
  - **No dangerous organizations or individuals.** Do not use LifeWrap to promote, support, or facilitate terrorism, violent extremism, organized crime, or other dangerous organizations or individuals.
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### 4. Keep It Lawful

- **No illegal activity.** Do not use LifeWrap to commit, facilitate, promote, or coordinate any unlawful act.
- **No illegal or regulated goods.** Do not buy, sell, trade, solicit, or facilitate transactions in illegal drugs, controlled substances, weapons, explosives, stolen goods, counterfeit items, endangered species, human beings, or other illegal or strictly regulated goods or

services.

- **No fraud or deception.** Do not engage in scams, phishing, fraud, deceptive practices, pyramid or Ponzi schemes, or attempts to obtain money, property, or information by deception.
  - **No infringement.** Do not post content that infringes or misappropriates anyone's copyright, trademark, trade secret, right of publicity, or other intellectual property or proprietary right. See the DMCA / Copyright section of our Terms of Service for how to report infringement.
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## 5. Keep It Authentic

- **No impersonation.** Do not impersonate any person or organization or misrepresent your identity or affiliation.
  - **No fake engagement or manipulation.** Do not use bots, fake accounts, or other automated or deceptive means to inflate engagement, manipulate the Service, or evade enforcement.
  - **No spam.** Do not send unsolicited or repetitive content, bulk messages, or unauthorized advertising or promotions.
  - **No platform manipulation.** Do not scrape, harvest, reverse engineer, overload, or otherwise interfere with the Service or attempt to circumvent our security, rate limits, or access controls.
  - **No ban evasion.** Do not create a new account, or use someone else's account, to evade any restriction or removal we have applied.
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## 6. Keep It Appropriate

- **No sexual or pornographic content.** Do not post pornography or sexually explicit content, or use LifeWrap for commercial sexual services.
  - **No graphic or gratuitous content.** Do not post gratuitously violent, gory, or shocking content.
  - **No objectionable content generally.** Do not post content that is obscene, hateful, harassing, abusive, or otherwise objectionable, as we may determine.
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## 7. Reporting Violations

If you see content or conduct that you believe violates these Guidelines or the law, please report it using the **in-app reporting tools** or by emailing [report@lifewrap.app](mailto:report@lifewrap.app). To help us act quickly, include the username or content involved, a description of the problem, and any other relevant details.

We handle reports as described in the “Content Moderation, Reporting, and Appeals” section of our Terms of Service. Submitting false, abusive, or bad-faith reports is itself a violation of these Guidelines.

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## 8. How We Enforce These Guidelines

When we determine that content or conduct violates these Guidelines, the Terms of Service, or applicable law, we may take any action we consider appropriate, with or without notice and in our sole discretion except where applicable law provides otherwise, including:

- removing, disabling, demoting, age-restricting, or limiting the visibility of content;
- issuing a warning;
- restricting access to certain features;
- suspending or permanently terminating your account; and
- reporting to law enforcement or other authorities.

We consider many factors when deciding what action to take, including the severity of the violation, whether it is repeated, and the risk of harm. **The absence of enforcement in any particular case does not waive our right to act in any other case.** Nothing in these Guidelines limits any right or remedy available to us under the Terms of Service or applicable law.

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## 9. Appeals

If you believe we have taken action in error, you may request a review as described in the “Content Moderation, Reporting, and Appeals” section of our Terms of Service by contacting [appeals@lifewrap.app](mailto:appeals@lifewrap.app). Where required by applicable law (including, for users in the European Union, the EU Digital Services Act to the extent it applies to us), we provide an internal complaint-handling process and information about other avenues of redress.

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## 10. Contact

Questions about these Guidelines? Contact us at [support@lifewrap.app](mailto:support@lifewrap.app).

**Content reports:** [report@lifewrap.app](mailto:report@lifewrap.app) **Appeals:** [appeals@lifewrap.app](mailto:appeals@lifewrap.app) **EU Digital Services Act point of contact:** [dsa@lifewrap.app](mailto:dsa@lifewrap.app)

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*These Guidelines are provided in English. Any translation is for convenience only; in the event of a conflict, the English version controls.*